

Lecture Duration approx. 2 hours

WORKING ON YOUR PRACTICE FOR THE NEW MILLENNIUM.

This lecture deals on positioning your practice for the new Millennium by teaching you how to work on your practice rather than working in your practice. Topics discussed include staff motivation, your physical practice, practicing what you preach, heavy internal marketing strategies, D.I.S.C. personality profiles and the E-myth philosophy. The high-tech dental office will be discussed.

Lecture Duration approx. 2 hours

MANAGING THE WORN DENTITION.

Today you have the greatest demographic cohort in history- the baby boomers, which are seeing the ravages of the aging process. They don't like what they see and are ready and willing to do something about it. They often present with a worn dentition that can have often complex and multidisciplinary treatment plans. Often the treatment of choice involves comprehensive full mouth rehabilitation. Numerous cases demonstrating the management of the worn dentition will be shown.

Lecture Duration approx. 2 hours

THE ZIRCONIA REVELOTUTION: POSITION YOUR PRACTICE FOR THE NEW MILENIUM.

Participants will garner an understanding of the most current Esthetic Crown and Bridge systems available---notably Zirconia systems.

Topics to be covered:

- Appropriate prep designs
- Principles of Shade Matching
- Advancements in Esthetic Crown and Bridge options
- Tissue Management and Temporization
- Modern Cementation options.

Numerous cases using the following CAD/CAM systems: Lava, Cercon, E.max Zirconia, and YZ, will be shown.

Lecture Duration approx. 2 hours

DENTAL AESTHETIC ASSESSMENTFORM© FOR THE NEW MILLENNIUM.

This lecture deals in great detail with the Dental Aesthetic Assessment Form© developed for "Millennium Aesthetics" by Dr. Mancuso. This diagnostic analysis will enable one to correctly determine the aesthetic treatment plan for these patients asking about aesthetic dentistry. Topics include: smile styles, smile types and artistic and scientific principles of smile design . Numerous cases will be shown to demonstrate these principles. One will come away with a systematic approach to smile diagnosis and treatment planning..

“MILLENNIUM AESTHETICS”

Antonio Mancuso DDS, MAGD, FADI, FPFA

Today's dental consumer demands high aesthetic alternatives to traditional dental treatment modalities. Today, more than ever before, aesthetic makeovers are in high demand. This is mainly due to the very popular television shows “Extreme Makeover” and “The Swan”. Along with the tremendous influence the dental manufacturers have on dental practices and dental laboratories when it comes to using their “new” products for this aesthetic arena. Today you have the greatest demographic cohort in history- the baby boomers, which are seeing the ravages of the aging process. They don't like what they see and are ready and willing to do something about it. These popular shows mentioned above also have a trickle down effect on the other demographic cohorts. You will learn:

How to systematically diagnose and treatment plan the aesthetic case using the Dental Aesthetic Assessment form©

- How to work on your practice instead of in your practice by successfully dealing with: staff, your physical office, practicing what you preach, and internal marketing strategies that work.
- Zirconium systems for crowns and fixed bridges
- Pressed vs. feldspathic porcelain veneers
- Cases illustrating a “thinking outside of the box” approach to address the patients expectations
- Today more and more patients are seeking non-metallic alternative treatment options. You will come away with a greater understanding and appreciation of the current systems and products available. To make your life in the trenches more fun and profitable many pearls will be shared.

SYNOPSIS:

This program is designed for those who wish to position their practice for the New Millennium incorporating aesthetic dentistry.

Today's dental consumer demands high aesthetic alternatives to traditional dental treatment modalities. You will learn:

1. How to systematically diagnose and treatment plan the aesthetic case using the Dental Aesthetic Assessment Form© developed for “Millennium Aesthetics in Niagara” by Dr. Mancuso. This diagnostic analysis will enable one to correctly determine the aesthetic treatment plan for these patients asking about aesthetic dentistry.

Topics include: smile styles, smile types and artistic and scientific principles of smile design. Numerous cases will be shown to demonstrate these principles. One will come away with a systematic approach to smile diagnosis and treatment planning.

2. Advanced anterior aesthetic concepts.

- a) Golden Proportion---How does golden proportion affect the anterior aesthetic zone?
- b) Maxillary Incisor Edge Determination--- the five determinants of incisal edge position.
- c) The Restorative Treatment of Malpositioned Teeth-“ Instant Orthodontics” Learn the keys to successfully handle these type of cases non-orthodontically

3. Predictable and efficient temporization in less than 15 minutes.

4. The rapid cementation technique utilizing rubber dam.

Participants will be diagnosing and treatment planning (photos, diagnostic study models) using the DAA form, then prepping, and temporizing 2-3 cases using all the principles taught in this program.

5. Practice Management-“Working on your Practice NOT in your Practice”---This lecture deals on positioning your practice for the new Millennium by teaching you how to work on your practice rather than working in your practice. Topics discussed include:- staff motivation, your physical practice, practicing what you preach, heavy internal marketing strategies, D.I.S.C. personality profiles and the E-myth philosophy.